



ARTFEAST



Old Town welcomes 100+ artists and an eclectic assortment of food trucks from around the state for a one-day art festival on Turner Street. This festival is quickly becoming a destination for emerging as well as established artists from around the region. While exploring the artists and handmade vendors, visitors are encouraged to shop and dine in the district.

Event Date: 11AM-6PM on August 17, 2024

TITLE SPONSOR: \$4,000

- Event titled: ArtFeast: Generously Underwritten by _____
- Included on all promotional materials (digital, social media, and print)
- Logo/name included on sponsorship page of website and event poster
- Banner/sign at festival entrance
- Complimentary booth placed near festival entrance

SUPPORTING SPONSOR: \$2,500

- Included on all promotional materials (digital, social media, and print)
- Logo/name included on sponsorship page of website and event poster
- Banner/sign at festival entrance

FOOD COURT SPONSOR: \$1,000

- Logo/name included on sponsorship page of website and event poster
- Included in social media posts regarding sponsors
- Banner/sign at entrance to the food court on Clinton Street

REST AREA SPONSOR: \$750

- Logo/name included on sponsorship page of website and event poster
- Included in social media posts regarding sponsors
- Banner/sign near festival restrooms

MEDIA SPONSOR (10 available): \$500 each

- Logo/name included on sponsorship page of website and event poster
- Included in social media posts regarding sponsors

**Interested in sponsoring? Contact Samantha Benson at Samantha@oldtownmainstreet.org or (517) 485-4283!
To ensure your placement on print materials, sponsorship must be committed by July 1.**